







HIT THE TARGET WITH ARRO™

Two of the most common statements from individuals who wear hearing instruments are "I feel plugged-up and don't like the sound of my own voice" and "if only there was a way to eliminate the whistling (feedback) noise." Whether you are a first-time user or replacing an existing hearing instrument, you are making a decision to improve the quality of your life.

The Arro[™] family of open fit hearing instruments provides solutions to these concerns. Arro's[™] design features an extremely small case, 312 battery, multiple technology levels and multiple memory access through the push button. Arro[™] hits the target getting you back into the action with family, friends and other social settings.

With adaptive feedback reduction, whistling or feedback is automatically eliminated without affecting the sound quality of what you really want to hear. Advanced technology, utilizing a thin tube and ear bud, allows the ear canal to be open, resulting in brilliant digital clarity without the plugged-up feeling.

P21 NANO-COATING PROTECTS HEARING INSTRUMENTS

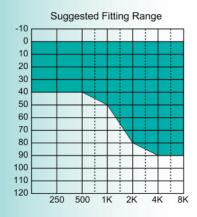
Moisture, body oils, and ear wax can all contribute to hearing aid breakdown and failure. Audina offers protection from these elements using P2i nano-coating. This durable ultrathin fluoropolymer coating is applied to all internal and external components, acting as a water and oil repellent barrier. This hi-tech coating system ensures that the sensitive electronic components are protected to ensure optimal durability and performance. Ask your hearing specialist about P2i protection.

MAJOR FEATURES

- Open-fit Technology Advanced technology utilizing an earbud and thin tube allowing the ear to be open offering brilliant digital clarity without the plugged up feeling.
- 312 Battery for up to 175 hours of battery life.
- Adaptive Directionality automatically adjusts to noise in the environment, switching between microphone settings to adapt to the source of speech. This feature is available on select ArroTM models.
- Multi Memory Push Button Access up to four different listening environments.
- Revolutionary Adaptive Feedback Cancellation System with constant monitoring virtually eliminates whistling, known as feedback.
- Reduces annoyance and fatigue of background noise while giving clarity and low distortion to speech input, resulting in a full and clear speech production.
- Environmental Recognition System (ERS) offers advanced reduction of environmental noise improving listening in the most extreme situations.
- Programmable Power-on Delay gives you time to properly place your Arro[™] instrument without the normal feedback common when positioning a hearing instrument on or in your ear.

THE IMPORTANT ADVANTAGES OF BINAURAL (TWO-EAR) FITTING

- A more natural "stereo sound" and an overall balanced feeling
- Improved ability to identify the direction of the sound, which is crucial for safety
- Hearing is less tiring, and listening is more pleasant
- Increased ability to understand speech in normal conditions and noisy situations
- Less volume needed, which reduces the interference of background noise and the chance of feedback
- Keeps both ears active, reducing the chance of the unaided ear losing its ability to hear or understand
- Greater comfort when loud noises occur
- Smoother tone quality and improved clarity





For over twenty five years, our professional associates at Audina® Hearing Instruments, Inc. have designed and produced state-of-the-art hearing instruments to improve the lives of hearing loss patients.

- Privately owned American company and industry leader
- Comprehensive product line to accommodate all hearing loss needs
- Internationally recognized exporting to over 45 countries

